



## CONTACT ME

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+8801822684282,  
waqilhafiz333@gmail.com  
www.linkedin.com/in/sayed-waqilul/  
807/3A, Monipur  
Mirpur-2,  
Dhaka-1216

## EDUCATION

### Bachelor of Science in PHYSICS

National University  
Appear (2025)

### H.S.C (Science)

Carmichael College Rangpur  
2013  
(4.20)

### S.S.C (Science)

Shathibari ML High School  
2011  
(5.00)

## SKILLS & CERTIFICATION

Digital Marketing  
Coders Trust Bangladesh, EDGE  
Project  
Digital Marketer  
2022, 2023  
Search Engine Optimization (SEO)  
Creative IT Institute  
SEO Expert  
2024  
Web Development  
Coders Trust Bangladesh, Creative IT Institute  
Web Designer  
2022, 2024

# SAYED WAQILUL HAFIZ

## SEO Expert And Digital Marketer

### ABOUT ME

Ready for hard work and a challenging job, where I will have the scope to utilize my education and skills to do something innovative and from where I will be able to enhance my knowledge. Positive thinking is the key to success.

### TECHNICAL SKILL

#### Digital Marketing

#### Social Media Marketing

Facebook Business Manager, Ad Campaign Management, Facebook Business Page, Campaign Result Analysis, Pixel & Event Set Up, Create Custom Audience, Lookalike & Retargeting Strategies, Analytics and Reporting, Instagram, YouTube, LinkedIn, Social Media Management

#### Search Engine Optimization (SEO)

Keyword Research, Website Audit, Competitor Analysis, On-page Optimization, Off-page SEO, Technical SEO, Google Search Console, Google Analytics, SEO Friendly Content Writing, SEO Guideline

#### Others Marketing Skill

WordPress Website Customization, Google Ad Campaign, E-mail Marketing

#### Designing Tools

Adobe Illustrator & Photoshop, Canva

#### Web Technology

WordPress, HTML, CSS, JavaScript, Bootstrap, React

### SOFT SKILL

Working Proficiency in English, Fast learner and flexible

Good at teamwork. Willing to learn, Organized and problem-solving capability

Collaborative and creative working skills and strong conceptual thinking.

Can work effectively and efficiently under pressure, and can unspeakably meet deadlines.

### WORK EXPERIENCE

**BizMappers Ltd (Digital Marketing Agency)** February 2024-June 2024

Digital Marketer : Contributed to overall marketing strategy

Teaching Students About 6 Years (Secondary)

2018 - 2023

### EXPERIENCE

#### Computer

Microsoft PowerPoint, Microsoft Excel & Google Sheets, Microsoft Word & Google Docs, Multimedia, Networking, Computer Fundamentals and Office Automation.

### REFERENCES

#### Ashikur Rahman

Digital Marketing Professional  
And Media Buyer, Senior Mentor (Digital Marketing),  
CodersTrust Bangladesh  
+8801879879600  
Email: ashikurdgm@gmail.com

#### MD. Parvez Hossain

Chairman & Managing Director  
Adommya Coaching Centre  
Monipur, Mirpur-2,  
Dhaka-1216  
+8801723250879  
Email: parvez2808@gmail.com

#### Signature

Waqilul

I certify that the above information is true and correct.

**Portfolio will be provided upon request.**