



# Md Ehasin

Sales and Marketing Specialist

## My Contact

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## Skills

- B2B Sales
- Quick learner, Multi-tasking.
- Able to work under pressure.
- Proficient in English and Bangla.
- Sales skills and communication skills.
- Team work and collaboration .
- Leadership, Observation.
- Maintain relationship with employee

## Technical knowledge

- CRM software.
- Microsoft 365 and Power BI, DMS.
- SSL Certificate.
- Cybersecurity, Bulk SMS, Switch, Router

## Education Background

- East West University  
BBA in HRM  
CGPA 2.82  
Completed in 2019
- Milestone Collage  
HSC  
GPA 4.80  
Completed in 2012
- Badda Alatunnessa High School  
SSC  
GPA 4.75  
Completed in 2010

## OBJECTIVE

Dynamic and results-driven Corporate Sales and Marketing Executive with extensive experience in driving revenue growth, building strategic partnerships, and developing effective marketing campaigns. Seeking to leverage expertise in digital marketing, CRM management, and lead generation to contribute to growth and enhance customer acquisition.

## Professional Experience

**Link3 Technologies Limited | Sr. Executive , Sales & Marketing**  
*January 2025 - Continue*

### KEY RESPONSIBILITIES:

- Drive B2B sales for Internet, Data Connectivity, Cybersecurity, LAN, Hardware, and IPTSP products.
- Promote and sell business email solutions including Microsoft, Zoho, and Zimbra Mail.
- Plan and execute strategies to acquire and retain clients.
- Understand client needs and propose suitable solutions with technical team support.
- Conduct product demos and technical consultations.
- Monitor market trends and competitor activities.
- Assist in marketing campaigns to boost visibility and leads.
- Prepare client proposals, quotations, and required documents.
- Ensure customer satisfaction through follow-up and support.

**Apptriangle Limited | Sales Specialist**  
*August 2022 - January 2025*

### Key responsibilities:

- Drive B2B Sales IT solutions including Microsoft Mail, Power Apps, IceWarp Mail, and SSL Certificates.
- Built and maintained strong client relationships.
- Met and exceeded sales targets through planning and client engagement.
- Worked with the technical team to deliver client-specific IT solutions.
- Researched market trends and competitors regularly.

**E-Zone Limited | Digital Officer, bKash**  
*February 2020 - October 2021*

### Key responsibilities:

- Managed social media communication on the creation, audience engagement, and responding to inquiries.
- Conducted email communication campaigns to build and maintain relationships with the audience.
- Designed and implemented strategies to enhance online visibility and audience interaction.
- Monitored social media analytics to optimize engagement and improve campaign performance

**East Coast Group | Human Resource. Intern**  
*July 2019 -Dec 2019*

**Channel 24 | Human Resource. Intern**  
*Jan 2019 -April 2019*